

MICHAEL DAMOAH

Senior Product Designer & Product Manager

AI & Emerging Technologies

Product Strategy | Product Design | AI Systems | UX Design | SaaS | Business Development
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PROFILE

Senior Product Designer & Product Manager specialising in AI-powered products, autonomous agent platforms, human-in-the-loop systems, SaaS applications, cybersecurity, and emerging technologies. Experienced in leading products from discovery through delivery, translating complex technical and business requirements into intuitive, scalable user experiences that drive customer and commercial value. Currently serving as Product Manager (Business Development & Operations) at Best Parents, where I help shape product strategy, business growth, operational excellence, and AI-enabled education technology initiatives. Alongside my full-time role, I have led product design engagements for Human In The Loop (HITL), WithGiga.ai, and piCUA, delivering end-to-end product experiences across responsible AI, cybersecurity, and AI infrastructure. I led the end-to-end product design of Human In The Loop (HITL), recipient of the 2026 Webby People's Voice Award for Best Responsible AI Implementation (one of the United States' premier digital excellence awards), and designed the award-winning DDamoah Studios website, recipient of the prestigious 2025 W³ Silver Award for Best Use of Emerging Technology presented by the Academy of Interactive and Visual Arts (AIVA). I am also a co-author of a peer-reviewed IEEE research paper on AI-generated text detection using DistilBERT.

CORE EXPERTISE

Product Strategy • Product Discovery • UX Research • Interaction Design • Information Architecture • Design Systems • AI Product Design • Human-in-the-Loop UX • AI Agent Workflows • SaaS Platforms • Prototyping • Design Handoff

PROFESSIONAL EXPERIENCE

Best Parents

Product Manager (Business Development & Operations)

Apr 2025 – Present
Remote / International

- Drive product management, business development, and operational execution for an AI-enabled international education marketplace connecting families with leading education providers worldwide.
- Lead business development by identifying, negotiating, onboarding, and managing relationships with schools, universities, summer programmes, and education partners across Europe, North America, and other international markets.
- Work closely with executive leadership to define product requirements, improve operational workflows, and contribute to the company's AI-powered platform strategy and customer experience.
- Coordinate cross-functional operations spanning admissions, provider onboarding, payments, logistics, customer support, and programme delivery to improve efficiency and scalability.
- Translate customer feedback, operational insights, and commercial objectives into product improvements and process optimisation initiatives.
- Support the continued international growth of the Best Parents platform through strategic partnerships, operational excellence, and product innovation.

300 Million Legacy LLC

Lead Product Designer & Creative Director

Apr 2025 – Jun 2025
Indiana, United States

- Led product design and creative direction across digital experiences, from concept development and interaction design through prototyping and delivery.
- Created the DDamoah Studios website and established its visual language, experience principles, and emerging-technology presentation.
- Worked with engineers and creative collaborators to deliver polished, responsive, and high-performance digital experiences.
- The studio website received a 2025 W³ Silver Award for Best Use of Emerging Technology.
- Portfolio: studio.ddamoah.com
- Award Link: w3award.com/winners/gallery

Fido Solutions

Product Designer

Oct 2024 – Feb 2025
Tel Aviv, Israel

- Designed user interfaces and product experiences for fintech web applications.
- Translated product requirements into user flows, wireframes, high-fidelity interfaces, and interactive prototypes.
- Worked closely with product managers and engineers to support design handoff and implementation.

Accra Lions Football Club

Product Designer

Sep 2023 – Oct 2024
Accra, Ghana

- Led the design of the club’s official website, including information architecture, responsive layouts, visual direction, and interaction patterns.
- Improved navigation and content structure to support fan engagement and easier access to club information.
- Collaborated with developers to translate design concepts into production-ready experiences.
- Website: accralions.com

Keepup Store

UI Designer

Feb 2020 – Jul 2020
Accra, Ghana

- Designed interfaces for a bookkeeping and business-management SaaS platform serving small businesses.
- Supported UX research, produced user documentation, and collaborated with developers across mobile and web experiences.
- Product: keepup.store

SELECTED PRODUCT DESIGN ENGAGEMENTS

Human In The Loop (HITL)

Lead Product Designer (Project)

Aug 2025 – Present

- Lead end-to-end product design for a responsible AI platform supporting human oversight, review, feedback, and intervention across automated workflows.
- Designed the product’s web portal, public website, mobile experience, dashboards, approval flows, task assignment, notifications, and AI escalation journeys.
- Worked with founders and engineers to define product requirements, edge cases, interaction patterns, and trust-centred user experiences.
- Contributed to the platform recognised as the 2026 Webby People’s Voice Winner for Best Responsible AI Implementation.
- Product: hitl.sh

WithGiga.ai

Lead Product Designer (Project)

Aug 2025 – Present

- Led the end-to-end product design for WithGiga.ai, an AI-powered security platform that continuously scans websites and mobile applications for vulnerabilities.
- Designed the complete user experience for onboarding websites, Android APKs, and iOS IPA packages for automated security assessment.
- Created intuitive workflows for launching scans, monitoring security posture, reviewing vulnerability reports, and tracking remediation progress through a unified dashboard.
- Designed AI-assisted remediation experiences that generate actionable prompts developers can use with AI coding assistants to rapidly fix identified security vulnerabilities.
- Collaborated closely with founders and engineers to translate offensive security, vulnerability assessment, and AI-assisted remediation into intuitive product experiences for technical and non-technical users.
- Owned the full design lifecycle including product discovery, user flows, wireframes, high-fidelity UI, prototyping, usability refinement, and developer handoff.
- Product: withgiga.ai

piCUA

Lead Product Designer (Project)

Oct 2025 – Present

- Lead product design for a hardware–software platform enabling AI agents to control physical computers through a PiKVM-based architecture.
- Designed device onboarding, remote access, system status, monitoring, and task execution experiences.
- Simplified hardware, networking, and AI-control concepts into intuitive workflows for technical and non-technical users.
- Collaborated with engineering stakeholders to define interaction models, system states, and failure scenarios.
- Product: picua.withgiga.ai

SELECTED IMPACT

Responsible AI: Product design contributor to the 2026 Webby People’s Voice Winner for Best Responsible AI Implementation.

Emerging Technology: Led the design of the DDamoah Studios website, awarded Silver at the 2025 W³ Awards.

Applied AI Research: Co-authored peer-reviewed IEEE research on AI-generated and human-written text detection using DistilBERT.

TOOLS & TECHNICAL SKILLS

Design Tools: Figma, ProtoPie, Webflow, LottieLab, Adobe XD, Photoshop, Illustrator

Collaboration: Airtable, Slack, Jira, Trello

Technical: HTML/CSS, Python, SQL, Data Warehousing, Applied Machine Learning, Natural Language Processing, Data Analysis, OS & Kernel Security

AWARDS

The Webby Awards – People’s Voice Winner

2026

Best Responsible AI Implementation

Human In The Loop

- Product design contributor to the award-winning responsible AI platform.
- Award listing: Webby Awards

W³ Awards – Silver Winner

2025

Website Features – Best Use of Emerging Technology

DDamoah Studios

- Led the design and development of the award-winning DDamoah Studios website.

RESEARCH & PUBLICATIONS

AI-Generated and Human-Written Text Detection Using DistilBERT. Peer-reviewed IEEE conference paper on applied natural language processing and AI-generated text detection. IEEE Xplore

ICT Expo 2022, Valley View University. Presentation and demonstration on Trend OS, an NSA-grade secure operating system. YouTube

EDUCATION

Valley View University

Jul 2023

BSc Information Technology – First Class Honours, CGPA 3.66

Accra, Ghana

Kwame Nkrumah University of Science & Technology

Aug 2020

Associate Degree, Information Technology

Kumasi, Ghana